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For immediate release

SALMAT TO APPOINT NEW DIRECTOR

Salmat Limited today announced that Mrs Fiona Balfour will join the Salmat Board as an independent, non- executive director on 1st January 2010.

Fiona will chair the Innovation and Technology Committee which is to be a committee of the Board once formulated in early 2010. Fiona will also be a member of the Remuneration and Compensation Committee and the Audit, Risk and Compliance Committee of the Board.

Salmat Chairman Richard Lee said he was extremely pleased that Mrs Balfour had accepted the invitation to join the Salmat Board.

“Fiona’s extensive experience in senior information technology roles in major Australian companies such as Qantas and Telstra combined with her operational and financial skills will strengthen and complement the Board’s range of experience. We have acknowledged the importance that leadership in information technology plays in our business through the formation of a new Innovation and Technology Committee and look forward to Fiona’s guidance in this critical area.”

Mrs Balfour restores the balance of independent non-executive directors to four on the Salmat board from a total of seven directors.

Fiona Balfour is a former member of the Qantas Executive Committee with responsibilities for information technology and related areas for Qantas worldwide. She was subsequently Chief Information Officer of Telstra. Fiona is a trustee of the National Breast Cancer Foundation, a member of the Information Technology Faculty Advisory Board of Monash University, a council member of Knox Grammar School and a Fellow of the Australian Institute of Company Directors.

ENDS

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About Salmat

Salmat is Australia's leading outsourced services provider specialising in targeted customer communications solutions. We facilitate our clients' contact with their customers through our extensive range of communication channels – including voice, online, print, electronic and mobile.

The breadth of services that Salmat offers enables a specific solution to be customised to suit the requirements of each client. We have three key divisions, all of which are market leaders:

Business Process Outsourcing provides services for large corporate clients to communicate directly with their customers. High-end technology is used to produce bulk 'essential' and direct marketing communications via mail, email or online. Salmat seeks to streamline and improve delivery of these regular services and we also use our data management capability to record, store and cross reference large amounts of archive information for clients in Australia, Hong Kong, Taiwan and the Philippines.

Salmat's **Customer Contact Solutions** division operates 60 contact centres in Australia and overseas and engages in over 100 million conversations for clients each year. This division applies world-class technology and highly trained staff to handle inbound and outbound phone, fax, email and online communication. It also provides face-to-face sales teams for clients in Australia, New Zealand and more recently in Asia. Tailored voice recognition applications and accredited e-Learning training are fuelling further growth.

Targeted Media Solutions delivers more than 4.5 billion catalogues and brochures to Australian homes each year. Using up-to-date lifestyle and geo-demographic data to maximise the effectiveness of each campaign, this division employs the latest technology to provide clients with real-time campaign reporting and auditing. It also undertakes promotional mobile and interactive voice response campaigns.

Lasoo.com.au is one of the services within Targeted Media Solutions. Launched in 2007, it is the premier online pre-shop service for Australian retailers providing a strong online presence for promoted items and catalogues, while consumers have a single means of assessing the best price and closest location for their desired purchases. In addition, Dynamic Catalogue software creates searchable catalogues on retailers' own websites.

In thirty years, Salmat has become an organisation with over 7,000 employees working across eight countries. We contribute to our clients' growth by helping them to communicate effectively with their customers. This experience, together with our proprietary systems and technology and our strong client relationships, secure Salmat's position as the leader in customer communications solutions.

For more information, please visit Salmat's website at www.salmat.com.au.

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