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ASX / Media Release

Salmat acquires NSW Government Printing Service

Salmat Limited (ASX:SLM) today announced that it has acquired the NSW Government Printing Service.

The NSW Government Printing Service is a well established operation which specialises in providing government clients with a range of innovative document management print products and services customised to suit special requirements.

Revenues are expected to be approximately \$25 million on an annual basis. Initial integration costs including the transition of operating and inventory management systems are expected to offset any contributions from the new business in the first year of operation.

Salmat will, on completion (which is expected by mid April 2005), acquire the assets, operations and contracts of the NSW Government Printing Service and offer employment to existing permanent employees.

Joint Managing Director, Phil Salter said today "We are excited about the opportunity to work more closely with the NSW Government and its associated agencies. This provides Salmat with a wider range of products and services to offer its customers."

The combination of the experience of the NSW Government Printing Service and the customer solutions expertise of Salmat provides a solid platform for growth in digital print on demand services.

Salmat will be focused on ensuring a seamless transition of business for the customers and employees.

ABOUT SALMAT

Salmat is one of Australasia's largest customer contact companies specialising in data management, data and market analysis, electronic printing of essential mail, electronic bill presentment and payment, customer targeting and delivery of advertising material, call centre solutions and fulfillment.

Through its three operating divisions, Business Process Outsourcing, Targeted Media and Customer Contact Solutions, Salmat reaches nearly every household in Australia and New Zealand and provides end-to-end customer communication solutions for many of Australia's blue chip corporations and government bodies, and a number of major international companies. More than 3,700 staff are employed by Salmat across 23 sites in Australia and internationally in New Zealand, Taiwan, the Philippines and Hong Kong.

For further information, visit Salmat's web site at

<http://www.salmat.com.au>.

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