

ASX Release
22nd December 2004

For immediate release

SALMAT APPOINTS NEW DIRECTOR

Salmat Limited today announced that Mr Ian Elliot will join the Salmat Board as an independent, Non-Executive Director on 1st January 2005.

Mr Elliot will chair the Remuneration and Compensation Committee of the Board and become a member of the Audit, Risk and Compliance Committee.

Salmat Chairman Richard Lee, said he was extremely pleased that Mr Elliot had accepted the invitation to join the Board.

“Ian’s extensive experience of over 30 years in the media sector combined with his marketing skills will strengthen and compliment the Board.”

Mr Elliot restores the balance of independent Non-Executive Directors to three on the Salmat Board following the untimely passing of Mr Robert Sutton earlier this year.

Mr Elliot is a former CEO of George Patterson Bates. His specialty has been building icon brands across a broad range of industries. Mr Elliot is chairman of Promentum Limited, Artist and Entertainment Group Limited and Allied Brands Limited. He is also a Non-Executive Director of Hills Industries Ltd.

About Salmat

Salmat is one of Australia’s largest customer contact companies specialising in data management, data and market analysis, electronic printing of essential mail, electronic bill presentment and payment, customer targeting and delivery of advertising material, call centre solutions and fulfillment.

Through its three operating divisions, Business Process Outsourcing, Targeted Media and Customer Contact Solutions, Salmat reaches nearly every household in Australia and New Zealand and provides end-to-end customer communication solutions for many of Australia’s blue chip corporations and government bodies, and a number of major international companies. More than 2,300 staff are employed by Salmat across 20 sites in Australia and internationally in New Zealand, Taiwan, the Philippines and Hong Kong.